



Gandhi Samaj of Chicago (GSC) has been serving residence of Chicago Gandhi Community for over 30 years. Established in 1984, our Samaj has progressed from few families to over 600 members in 2012. We are a non-profit organization under section 501(c)(3) of IRS.

**Advertisement Price List Effective 1-Jan-2014**

**Flyer**

Summer/Diwali flyer is mailed to the members in mid-May and mid-August respectively. Flyer is printed on a 17" x 11" thick paper that is tri-folded. Advertisements in .pdf, jpg, bmp formats are appreciated. GSC will mail copy of the flyer to the advertiser at no cost. Includes free advertisement on our website for period of 1-year and entry in advertiser's directory.

1) 5" X 2" Ad.	\$100
2) 5" X 3" Ad.	\$150
3) 5" X 4.5" (Half Page) Ad.	\$250
4) 5" X 9" (Full Page) Ad.	\$400
Summer Flyer	Price as above
Diwali Flyer	Price as above
Both Summer and Diwali Flyer	25% off Above Price List

**Banner**

Banner will be displayed during Navratri/ Diwali events. Banner to be made by the advertiser and will be returned upon completion of the event. Includes free advertisement on our website for period of 1-year and entry in advertiser's directory.

1) Navratri	\$150
2) Diwali	\$150
3) 1-year Sponsorship - Navratri and Diwali (worth \$300)	\$225
4) 2-year Sponsorship (Covers 2 events for 2 Years – worth \$600)	\$400



**Visiting Cards**

Visiting cards will be displayed on the table at the entrance during Navratri/ Diwali event, for the members.

1) Navratri	\$100
2) Diwali	\$100
3) Navratri and Diwali (worth \$200)	\$150

**Matrimonial Advertisement**

GSC offers matrimonial advertisement opportunity on their website as per below.

1) 3-month	\$50
2) 6-month	\$75
2) One-year	\$100

**Table/ Presentation**

GSC offers marketing opportunity for businesses by providing table and/or 15-minute presentation at their Diwali and Navratri events. Includes free advertisement on our website for period of 1-year and entry in advertiser’s directory.

1) Table (Includes Free 5" x 2" Ad. In One Flyer)	\$300
2) 15-Minute Presentation (Includes Free 5" x 2" Ad. In One Flyer)	\$300
3) Table and Presentation (Includes Free 5" x 2" Ad. In One Flyer)	\$500

**Sponsorship**

Includes free advertisement on our website for period of 1-year and entry in advertiser’s directory, along with the following.

<b>Silver Sponsor</b>	
Includes Banner Display, 5" x 2" Flyer Ad. For entire 1 year (worth \$500)	\$400
<b>Gold Sponsor</b>	
Includes Banner Display, 5" x 2" Flyer Ad. For 2 years (worth \$1000)	\$700
<b>Platinum Sponsor</b>	
Guest of Honor for Diwali	\$1,000